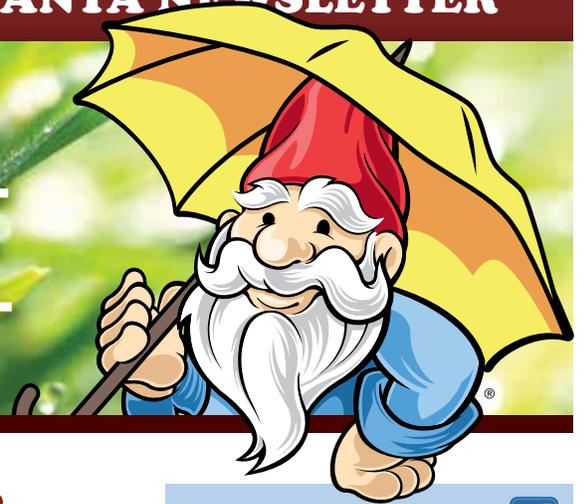


THE BUGGETTE



Bare in Mind by Dick Bare

Hi, everyone. As spring approaches, I'd like to tell you about the New Year's trip Sharon and I took to paradise, otherwise known as Hawaii, our 50th state. Besides being a chance to get away from winter, it was also an amazing learning opportunity.

For example, did you know that Hawaii is our only state composed entirely of islands and that one of its eight islands is privately owned? Or that though Hawaii's official languages are English and Hawaiian, its Asian population now outnumbers native Hawaiians and many of its street signs are in English and Japanese?

Being diverse is nothing new for Hawaii, thanks to invasions throughout its history. First came Spanish explorers in the 16th Century. In 1778, Captain James Cook made his first documented visit.

His second visit was a disaster. After he stole some temple idols for firewood, a local chief seized

one of his boats. Cook captured and held King Kalaniopuu for ransom to get his boat back.

The Hawaiians killed Cook and four of his men. His remaining party quickly departed. But thanks to books about his voyages, the floodgates were open.

Europeans traders and whalers came seeking a convenient harbor and source of supplies. They brought with them diseases such as influenza, smallpox and measles.

By 1820, disease, famine and wars among local chiefs had killed more than half the native

CONTINUED ON PAGE 4

FOLLOW US ON FACEBOOK 



Did you sign up for spring aeration?

We're sending out appointment confirmations by email. So, please check your inbox for an email from us.

Angie's List Super Service Award #4



Receiving our fourth Angie's List Super Service Award proves that CEO Dick Bare was right when he founded Arbor-Nomics Turf 36 years ago based on "old-fashioned customer service."

"For us, exceptional lawn care is about exceptional customer care," explained Dick. "Consistently earning great customer feedback and reviews is an important measure of our success."

At the core of our success is that we require every Arbor-Nomics field technician or Certified Landscape Specialist (CLS) to undergo extensive training and testing before treating your property. To ensure knowledgeable, consistent care, we assign a specific CLS or CLS team to your property, so the same techs manage and treat your property. If something changes or needs extra help, they'll notice it, maybe even before you do.

At the end of each visit, your CLS leaves you a report detailing what treatments he applied and why, as well as tips for yard maintenance and information on any potential problem areas you need to keep an eye on. Between regularly scheduled visits, we make free service calls to check out any concerns you might have.



When is a calendar not just a calendar?

When it's our new May-June calendar! You'll find it in this Buggette. It's chock full of everything you need to know to do your part in keeping your lawn, trees and shrubs beautiful this May and June.

There are also special offers, and fun information about our techs and our company. Please let us know if you find it helpful. Just send an email to info@arbor-nomics.com.

What's your word worth?

How about \$50?

The next time someone admires your lawn, send them to us at www.arbor-nomics.com or 770-447-6037. If they sign up for service and mention your name, we'll thank you by applying \$50 toward your account.

If you spread the word about us, you won't be alone.

Most of our new business comes from referrals by happy customers like you. And you can back up your word by what others think about us too. We're endorsed by Trustdale.com, have been a Home Reports Best Pick in Atlanta for 18 years in a row and have just received our fourth Angie's List Super Service Award!

We know the key to our satisfied customers is our Certified Landscape Specialists.

We truly believe our techs are the best in the business. We start with great people and give them great training. Then we assign them to specific properties, where they get to know their customers and the landscapes they care for.

We're honored by all these recommendations – especially yours. Thank you!



**A thicker, healthier lawn...
Who wouldn't ♥ that!**

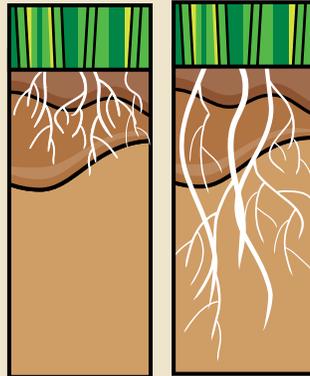


Aeration = A Thicker & Healthier Lawn

Like every living thing, your lawn needs to breathe. But after many hard winter frosts, compounded by dense Georgia clay, your lawn is not getting the breathing space it needs to survive and thrive. Air, water and nutrients need a porous environment to reach the root structure of your lawn. This makes Arbor-Nomics aeration service an essential component of your spring lawn care schedule.

What aeration does for your lawn:

- Removes plugs of soil to allow air to penetrate into the soil and reach the root structure of the lawn
- Reduces soil compaction, improving both water and fertilizer intake
- Improves the root structure of turfgrasses
- Improves grass's resistance to stress caused by heat or drought
- Improves grass's resiliency, making for a thicker, richer lawn



The tight pores of compacted soil prevent root growth.

Aeration enables the roots to grow deeper, stronger & larger, producing a thicker, stress-resistant lawn.

Aeration helps the root structure of a lawn to grow deeper, enabling the lawn to maximize its growth potential. All warm season grasses can thrive as a result of this service. Let your lawn breathe easy this spring with aeration service from Arbor-Nomics! Call us to schedule your aeration today. Spring aerations take place until June 1st.



Have you created your Arbor-Nomics online account yet?

Starting an account on our customer portal on our website is the quickest, easiest way to manage your account, make payments, set up appointments, request a service call or just about anything else you can think of.

Sign-up is easy. Just go to www.arbor-nomics.com and click on "My Account" in the upper left corner of the homepage. If you need help signing up, just call us at 770-447-6037.

Ten fun things to do in Georgia in the spring.

- 1 Celebrate at an outdoor festival like the Annual Atlanta Dogwood Festival or the Macon Cherry Blossom Festival.
- 2 Pick your own fruit or veggies at a nearby pick-your-own farm.
- 3 Hike, walk or paddle in one of Georgia's beautiful state parks.
- 4 SPRING BREAK!
- 5 Cheer for the home team at a Braves game.
- 6 Dine outside - on the patio or deck of your favorite restaurant, at a picnic at Piedmont Park or even in your own backyard.
- 7 Go to the lake: Lanier, Oconee, and Sinclair.
- 8 Tube down the Chattahoochee.
- 9 Enjoy the spectacle of colors as azaleas, wisteria, dogwoods and other brilliant trees and flowers bloom. It can actually "snow" dogwood and azalea blossoms on a breezy day.
- 10 Plant something and watch it grow.



Application #2

What we did today to your lawn:

1. We applied a pre-emergent and a broadleaf weed control, which we also applied with the first application of the year. The pre-emergent will block the development of some grassy weed roots such as Crabgrass. Pre-emergents will not prevent all grassy weeds. The broadleaf weed control will start to yellow out the weeds within 2 weeks of treatment.
2. All lawns received a balanced nutritional treatment with a new proprietary, more organic product, called Arbor-Organics. This enhances the root structure, helping roots to grow stronger and thicker. It also minimizes surge growth and helps control the spread of fungus in the spring and summer.
3. **Gold** customers also received a **FREE** Outdoor Pest Control application.
4. For **Platinum** customers, who receive a treatment every month, this is application #3 and #4. We applied a standard lawn, ornamental tree and shrub treatment, an Outdoor Pest Control application, and a fungicide to prevent diseases. Within the next few months aeration will be done for warm season grasses. We also did a walk-around of your property to determine any additional needs.

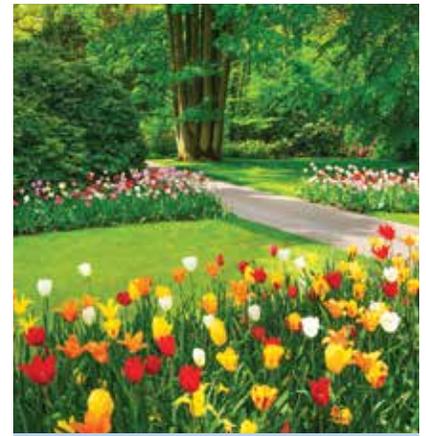
To your trees & shrubs:

(ONLY for Gold & Platinum Customers)

1. A fungicide was applied to control diseases like powdery mildew and leaf spot.
2. An insecticide was applied to help control aphids, lace bugs and leaf hoppers.
3. And finally, a foliar fertilizer was applied for spring color. This fertilizer is great for acid loving plants. This will help your trees and shrubs begin a healthy new life in the spring to keep them strong throughout the summer.

What you need to do until our next visit:

1. If you are going to mow your lawn during March and April, do not remove more than 1/3 of the grass blades at each cutting. You don't need to collect clippings, as they "recycle" back into the soil and provide some extra nutrients. It is safe to mow the same day we've applied our products.
2. Warm season grasses such as **Bermuda** and **Zoysia** should be aerated in the spring to reduce soil compaction and increase the benefits of our applications. Call us for an estimate. If you have any questions concerning your lawn, trees, shrubs or our service, please call our Customer Service Department Monday – Friday, 8:00am – 5:00pm at **770.447.6037**. If you call after hours, please leave a message and your call will be returned the next business day.



Helpful Contact Information

MAIN NUMBER

770.447.6037

www.arbor-nomics.com

OWNER/PRESIDENT

Dick Bare

Cell: 770.815.3879

richard@arbor-nomics.com

VICE PRESIDENT

Doug Cash

Office: 678.638.4548

Cell: 770.596.8388

doug@arbor-nomics.com

ARBOR-NOMICS TREE

Office: 770.368.0072

info@arbor-nomicstree.com

What's your pick?

You can choose from three service programs at Arbor-Nomics Turf:

- Silver: lawn service
- Gold: lawn, ornamental tree and shrub services
- Platinum: the works



Top 5 reasons to upgrade from Silver to Gold – all the benefits of Silver plus:

- 1 **4 FREE** outdoor pest control treatments that encircle your house and minimizes mosquitoes
- 2 The ornamental tree and shrub care program protects from insect damage and disease.
- 3 The program also makes trees and shrubs more resistant to drought.
- 4 Your ornamental trees and shrubs will have a better look and a stronger color.
- 5 Gold is more valuable than silver!

Top 5 Reasons to Upgrade from Gold to Platinum– all the benefits of Gold plus:

- 1 Monthly visits year-round.
- 2 Includes aeration for warm season grasses and aeration and overseeding for cool season grasses.
- 3 Includes fungicide treatments.
- 4 Includes grassy weed treatments.
- 5 **INCLUDES EVEN MORE.**
Go to www.arbor-nomics.com to see the full list of services included in the Platinum program.

Why did the bee get married?

Because he found his honey!



Bare in Mind CONTINUED

population. Chinese workers arrived in 1830 and brought leprosy, which is how there came to be a leper colony in Hawaii.

A king named Kamehameha the Great finally brought peace and a dynasty that lasted until 1872. When American missionaries arrived and began converting Hawaiians to Christianity, many native traditions came to an end. This wasn't all bad since ancient Hawaii had been a caste-based society. If you were born into a latrine-cleaning family, you were stuck there no matter what.

Disorder followed as the Hawaiian kings failed to produce successors.

Finally, the United States restored order by overthrowing Queen Lili'uokalani, the last vestige of the Hawaiian monarchy. Hawaii was a U.S. territory for 60 years before becoming a state. In 1993, the U.S. Congress passed a joint apology resolution acknowledging that the U.S. had annexed Hawaii unlawfully.

Okay, enough on where Hawaii came from.

We departed Atlanta at 1:30 p.m. on Dec. 31, 2015, had a brief stopover in Los Angeles and arrived in Honolulu at 8:55 p.m. on New Year's Eve. It was a long trip, but on the final leg of it, the Delta crew made the cabin festive and passed out Mai Tai's to celebrate. We finally settled into our hotel at Waikiki just before midnight and fell asleep to the sounds of fireworks ringing in the New Year.



Oahu, Hawaii

New Year's Day was sunny and beautiful as we boarded the bus to tour the island of Oahu. As we rode along the coast, we passed through areas where well-known celebrities have second homes. The prices on neighboring oceanfront lots for sale were staggering. One was in the double-digit millions!

The downside for native islanders is that the visiting celebrities drive up property prices for everyone. In fact, many natives survive by literally camping on the beaches because they can't afford entry-level homes on entry-level wages.

Back on our tour, we saw Diamond Head's famous surfing beaches, Pali lookout, Chinaman's Hat and the North Shore.

On our second day, we toured Pearl Harbor, the Battleship Missouri Memorial and the City of Honolulu.

Pearl Harbor was a difficult visit because the museum was filled with graphic pictures of the damage done during the attack. We ferried out to the memorial site of the USS Arizona Memorial, where we saw the ship still below the waters, still seeping oil and sadly still holding the remains of many of the sailors who perished there.

On the city tour, we saw the neighborhood where President Obama grew up, a huge volcanic-valley scenic stop, chickens everywhere and the Valley of the Temples Memorial Park, where thousands of Buddhist, Shinto, Protestant and Catholic residents are buried and a three-ton brass Peace Bell will bring you happiness, blessings and a long life if you ring it.

The park also contains a non-denominational shrine that is a replica of the Byodo-In Temple, in Kyoto, Japan. It has become famous as a film location in popular TV series such as "Lost" and the movie "Pearl Harbor."

As we returned to the hotel late that afternoon, we began to notice the winds becoming quite gusty with what was the beginning of a storm that would bring tropical force winds of 60-plus miles per hour. The balcony furniture soon began slamming against the sliding glass door next to our bed. When Sharon called to tell the front desk, they assured us the door was storm-proof and we were in no danger!



Byodo-in Temple, Oahu, Hawaii

The next morning, we awoke to blue skies and sunshine and went to board our cruise ship to Maui. For heaven's sake, don't pack your passport. Keep it on your person, and don't carry a pocketknife. They will take it!

After we settled into our cabin that evening, the ship suddenly began to rock back and forth, creaking, with closet doors and drawers slamming open! The next day we learned that the water had been "rough" because of the previous night's storm and half the occupants on the ship had become so ill not even Dramamine helped!

We awoke the next day in Maui to sunny skies and much calmer waters. Because of flooding from the storm, we couldn't go on our scheduled hike and just relaxed on the ship and took in some of the shows and activities onboard. The shows were terrific because the entertainers were people who almost made it on "America Idol" or "America's Got Talent" and were really good!

The next day, still in Maui, we toured the amazing Dole Pineapple Plantation, with its beautifully landscaped grounds and a restaurant featuring huge bowls of pineapple ice cream. Sharon begged me to get a big cone and promised to eat a few licks if I did. At 235 pounds, I resisted, having been down that road before. Since she's a demure 105 pounds, her idea of sharing is me eating 98%. I finally gave in. It was fabulous! Of course, I ate the whole thing!

We then took a train ride around the plantation and gardens. I had never seen pineapples growing, not to mention cocoa pods (coco) used to make Waiialua's signature single-estate chocolate. We learned what plants were sacred and how native Hawaiians used them for everything from medicine to building canoes and chewing gum. We saw the world's largest maze and took in the incredible views around the plantation. Hawaii has so many mountain ranges that just about everywhere you turn the scenery is unparalleled.

Next, we went to a coconut plantation and saw 98-foot tall coconut trees and a demonstration of how they used to cut up coconuts in the old days. Today, coconut milk is used in cosmetics and as a substitute for blood plasma.

Coconuts are found all over the world because they're salt resistant, float in the ocean and then root when washed up on land. Technically, the coconut is not a nut, but a drupe, like peaches, plums and cherries. In Thailand and Malaysia, trained pig-tailed macaques (monkeys) are used to harvest coconuts. In fact, there are training schools for these monkeys, with annual contests to find the fastest harvester. Here's a crazy fact; There are over 150 people killed or injured each year from falling coconuts. That's way more than those killed or injured from shark attacks.



TO BE CONTINUED

Day 4, Hilo, Big Island of Hawaii