

# Ten Questions You Need to Ask When Choosing a Lawn Care Company.



All lawn care companies will tell you they can make your yard lush, beautiful and green. But it's important to know how they deliver on those promises. Ten questions can help you sort fact from mere promises. Once you see how our competitors' answers stack up to ours, we think you'll choose Arbor-Nomics with confidence.

## ARBOR-NOMICS TURF®, INC.

COMPANY 1

COMPANY 2

### How often will you treat my lawn, trees and shrubs?

Our lawn care program provides seven treatments – tailored to the type of grass you have and timed throughout the year – to control weeds and make your lawn thicker, greener, and healthier.

Our ornamental tree and shrub program protects these plants from insect damage and diseases, increases drought resistance, and enhances their overall look and color. It consists of seven treatments throughout the year as well.

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### What other services do you offer?

In addition to our standard treatments, we offer an array of services for the care of your property and its particular needs, including:

- Outdoor Pest Control, targeting fire ants, mosquitoes, fleas, and ticks
- Control of grassy weeds and other vegetation
- Treatments for specific diseases and pests in lawns, trees, and shrubs
- Aeration by itself or with overseeding
- Free analysis and estimate for lawn, ornamental tree and shrub care

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### What kind of training do your technicians have?

We require every Arbor-Nomics technician to have State Pesticide Certification to ensure they can handle and apply pesticides safely and correctly. Other companies typically have only one or two techs with this certification. All of our technicians are also Certified Landscape Specialists (CLSs). They receive continuing education and training and can answer questions about your property knowledgeably. Initial training to become an Arbor-Nomics CLS lasts 4 to 6 weeks. Techs at other companies often get just a couple of days of training before they treat your property.

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### Will there be someone different treating my property all the time?

More often than not, you will have the same CLS or a member of his team. This allows us to really get to know your property and its particular needs. And because our CLSs tend to stay with us – some now for over a decade – chances are you will get to know your CLS.

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**What do I do if I have questions or concerns in between scheduled treatments?**

Arbor-Nomics customer service reps are every bit as dedicated to your satisfaction as our CLSs. Simply call 770-447-6037 to speak with a rep who will see to it that your concerns are addressed quickly and effectively.

Unlike with other companies, you can also call the owner, Richard Bare, at 770-815-3879, or the vice president, Doug Cash, at 770-596-8388.

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**Do you offer free service calls if I notice a problem in between scheduled visits?**

Yes. Give us a call, and we'll stop by to assess the situation. It's especially helpful if you could also email us a photo of the problem area at [info@arbor-nomics.com](mailto:info@arbor-nomics.com).

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**Are your products safe for my children and pets?**

Always keep children and pets off the lawn after a treatment until the application is dry (around 2 hours). After that, your lawn is safe for everyone to enjoy.

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**Are you endorsed by Angie's List, TrustDale or Home Reports?**

We've been a Home Reports "Best Pick" since 1998, a winner of multiple Angie's List Super Service Awards, and we're endorsed by TrustDale.com.

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**What is your standing with the Better Business Bureau?**

The BBB gives us an A+. Be sure to check out our competitors' grades.

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**What sets Arbor-Nomics apart from its competitors?**

Training, knowledge, and dedication. Arbor-Nomics is dedicated to our customers' satisfaction. That's why our CLSs are the best-trained, most-knowledgeable technicians around. It's also why they stay with us for the long haul. They love what they do and it shows. You'll see it in a beautiful, healthy landscape that will make you proud.

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