### What You Need to Know About Summer Lawn Pests

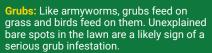
Every season has its pests. This summer, keep an eye out for these four in particular.

Aphids: Signs include misshapen flowers, leaves, or stems and a sticky substance that gradually turns black. On the plus side, they don't cause very much damage and provide food for other, more beneficial insects.



Armyworms: Armyworms are voracious consumers of grass. Fortunately, birds are equally hungry for armyworms and might feed heavily enough to prevent them from becoming a problem.







# Watch for These 3 Summer Lawn Diseases

**Brown Patch:** Symmetrical brown patches, ranging from a few inches to a few feet in diameter. The discoloration will gradually take on a donut-shaped pattern.

**Dollar Spot:** Small tan or silver circular patches, growing to several feet in diameter.

**Pythium Blight:** Greasy-looking orange or gray matted patches, growing to a foot or more in diameter. Over time, the grass shrivels and turns light brown.

Prompt treatment is a must. Contact us ASAP if you see these signs or any other lawn discoloration.

### **Application #4 for All Programs.**

Please note: Occasionally, we may need to modify the content or timing of treatments due to weather.

### **Lawn Treatments**

### **Weed Control**

All lawns received a weed-control treatment.

### **Fertilization**

All lawns received a healthy dose of Arbor-Nomics' Special Blend fertilizer.

### **Pest Control**

(if included in your program)
We applied our Outdoor Pest Control

We applied our Outdoor Pest Control to repel fire ants, fleas, spiders, and ticks.

### **Disease Control**

(if included in your program)

We applied a fungicide to prevent brown patch and dollar spot.

Silver & Gold Customers can get fungicide treatments as an add-on

**service**. If you see discolored patches on your lawn, call us right away. We'll schedule a FREE service call and treatment estimate.

### Ornamental Tree & Shrub Treatments

#### **Pest Control**

(if included in your program)
We applied insecticides targeting aphids, caterpillars, Japanese beetles, lace bugs, and spider mites.

#### **Disease Control**

(if included in your program)
A fungicide was applied to control diseases like powdery mildew and leaf spot.

### What You Need To Do Until Our Next Visit

### Your Lawn Needs an Inch of Water per Week

What rain doesn't provide, make up by watering. To discourage funguses, water before 10 am; when that's not possible, aim for around 4 pm.

### **Let Fescue Grow Taller**

Longer Fescue means lower soil temperature, which is good for this cool-season grass. So, raise your mower blade to the highest setting.

#### **Inspect Your Yard Once a Week**

Check lawns and tree and shrub leaves for discolored spots, and watch for signs of Japanese beetle and armyworm infestations. Alert us of any problems immediately. Prompt treatment is important.

### **Replenish Mulch Around Shrubs**

Mulch helps retain soil moisture, keeping shrubs hydrated. Mulch should be three inches thick.

Questions about our service or your yard? Contact Customer Service at 770.447.6037, M-F, 8 am- 5 pm. After hours, leave a message and we'll return your call the next business day. It's our busy season: Avoid waiting on hold by emailing us at info@arbor-nomics.com.

# Helpful Contact Information

### ARBOR-NOMICS TURF, INC.

**770.447.6037** 800 Langford Drive, Suite A Norcross, GA 30071 arbor-nomics.com

### **REGIONAL MANAGERS**

Frankie Rivers – East Cell: 770.367.1299 frankie@arbor-nomics.com

David Gay – West Cell: 404.983.4584 david@arbor-nomics.com

### **CUSTOMER RELATIONS**

Ward Frost Cell: 678.638.4556 ward@arbor-nomics.com



## **Bare in Mind**

by Josh Bare

Vincent van Gogh posed the question "What would life be like if we had no courage to attempt anything?" That inspired me to try something new.

Now, I know I'm setting pretty high expectations by leading with the artist who created masterpieces like Starry Night, and you're probably going to roll your eyes at the big reveal, but here goes.

I've started taking selfies with the people I cross paths within the course of a work day and posting them on LinkedIn (with their consent, of course). Why? I can't help feeling that our sense of community and connection has taken a hit due to the separation and seclusion brought on by the pandemic. Yet I think our daily lives bring us more opportunities for connection than we may realize, and I've set out to document that. It's my attempt to bring people together, to celebrate colleagues and friends – old and new.

At the time of writing this, I'm about a month into the project and have done 34 posts. Whenever possible, I tag the person and any mutual connections. My favorite part is writing a few words of appreciation or admiration for each person, along with some hashtags that speak to the post. So far, the response has been good, so it looks like folks are appreciating the posts.

I don't know how long I'll keep this up, but I can honestly say I'm enjoying doing it and feel more connected to colleagues, neighbors, and friends. Plus I'm building up a nice collection of pictures of my community that I can flip through anytime and be reminded of good times together.

That said, it seems fitting to close with an expression of appreciation – and recent selfies! – for some of the people who help make Arbor-Nomics a great community.



Joslyn Howard does such a good job helping the folks who contact us about our services that she was named Rookie of the Year for Customer Service.



I got a chance to ride along and treat properties with **Keith Barlan**. Keith holds our record for most yards treated in a year, doing a thorough job every time.



Joanne Vaughn handles all the administrative work for aerations. She is a scheduling wizard and makes sure the process goes smoothly for all of the customers who sign up for this service. She also gives great hugs!



I enjoyed riding along with Jeremiah Hudson and seeing what a great job he does for our customers. His years of industry experience really show.

I'd love to hear any ideas you have about ways to bring folks together or to better use LinkedIn – just drop me an email at josh@arbor-nomics.com!

