How to Protect Your Lawn from Summer Threats

Summer can be tough on lawns, ornamental trees, and shrubs. The best defense against the damaging effects of heat, humidity, and pests is a little knowledge and a watchful eye.

Dry Lawn: Water in the morning, preferably before 10am. Deep watering once or twice a week is much better for your lawn than frequent light watering.



Funguses: The diseases Zoysia patch, brown patch, and dollar spot thrive in hot, humid weather. Check your lawn weekly for discolored patches and call us immediately if you find some.

Japanese Beetles: These pests love your ornamental trees and shrubs as much as you do. During your weekly yard check, watch for the beetles or signs of damage and let us know if you see any.

Grubs: Signs of a grub problem include birds flocking on your lawn and dead spots. Call us right away if you see either of these, and we'll provide a treatment estimate.

Thanks Once Again, Gwinnett Customers!

We're a Best of Gwinnett company for 2022, making it six straight years that Gwinnett customers have shown their support for us. We'll keep working hard to earn your – and all our customers' – business.



"It's great to get this recognition, especially since my dad started the company in Gwinnett County. My thanks go out to our customers there and throughout metro Atlanta for their loyalty and trust in us."

- Josh Bare, president of Arbor-Nomics

May/June Care Application #3 for all programs.

Please note: Occasionally, we may need to modify the content or timing of treatments due to weather

Lawn Treatments

Weed Control

We treated for dandelions and other broadleaf weeds.

Note: Specific herbicides are needed for some weeds, like wild violets and Virginia buttonweed. If you have these or other stubborn weeds, request a free estimate for treatment.

Fertilization

Warm-season grasses received our special blend fertilizer for peak growth-period feeding.

Disease Control (if included in your program)

We applied a fungicide to prevent brown patch and dollar spot.

Aeration (if included in your program)

Aeration loosens compacted soil, enabling air, water, and the fertilizers we apply to reach the root system, where they're needed. Lawns will be aerated by the end of May.

Ornamental Tree & Shrub Treatments

Pest & Disease Control (if included in your program)

We applied a fungicide targeting powdery mildew, leaf spot, and other fungal diseases and an insecticide to control aphids, lace bugs, and leafhoppers. We also treated yards to keep fire ants, fleas, ticks, and spiders at bay.

Add-On Service: Mosquito Treatment

Customers receiving our Mosquito Treatment add-on got their third of eight monthly treatments. Mosquitoes a problem in your yard? Request a free estimate.

What You Need To Do Until Our Next Visit

Leave Grass Clippings After Mowing

Clippings recycle back into the soil and provide nutrients. Mowing after we treat is fine as long as any wet applications have dried.

Raise Your Mower Blade High for Fescue

Longer grass lowers soil temperature, which is good for cool-season Fescue.

Watch for Discolored Spots on Your Lawn

Fungal diseases often show up as discolored spots or patches and can spread quickly. If you notice a problem, contact us right away for a free analysis and treatment estimate.

Trim Shrubs Regularly

Routine trimming encourages fuller growth.

Questions about our service or your yard? Contact Customer Service at 770.447.6037, M-F, 8 am- 5 pm. After hours, leave a message and we'll return your call the next business day. It's our busy season; to avoid waiting on hold, you can also email us at info@arbor-nomics.com.

Helpful Contact Information

ARBOR-NOMICS TURF, INC.

770.447.6037 800 Langford Drive, Suite A Norcross, GA 30071 arbor-nomics.com

REGIONAL MANAGERS

Frankie Rivers – East Cell: 770.367.1299 frankie@arbor-nomics.com

David Gay – West Cell: 404.983.4584 david@arbor-nomics.com

CUSTOMER RELATIONS

Ward Frost Cell: 678.638.4556 ward@arbor-nomics.com



Bare in Mind

by Josh Bare

It's a little embarrassing to share this, but we had a mouse problem. Not at Arbor-Nomics, but at our sister company, Graham Spray Equipment. A few years back, we renovated the office space and thought we had done a good job sealing everything up. The mice proved us wrong.

No one ever actually saw any mice, just the evidence they left behind during their nightly visits, if you know what I mean. It was gross and certainly not a great thing to have in the workplace. We became really diligent about keeping snacks and trash out of reach, but to no avail.

Baited traps weren't much help either, until we tried Monterey Jack cheese. Apparently, mice find it so irresistible that, along with luring the intruders into the traps, it was attracting new ones into the building. We needed some way of sending the message to the local mouse community that Graham is off-limits. The topic of getting a cat came up, but we thought customers might find that a bit unprofessional. Then the craziest thing happened.



Yoda Rescued

While driving to work, one of our managers, Erika, spotted a lost little kitten along the road, just a couple of blocks from the shop. She told Dondra and Donna, who work in the office, about it, and off they went into the

rain to rescue the little guy. Other than a scrape on his head and a bunch of fleas, the kitten wasn't any worse for his misadventures.



Yoda with Staff

We got him cleaned up and patched up, and soon Yoda – named for his big ears – was making friends with everyone, including a dog named Lucas. Jim, one of the Graham crew and Lucas's owner, takes Yoda home with him every weekend, and Lucas and Yoda get along just great. They fill the weekend with so much spirited play that Yoda returns every Monday exhausted and spends the day sleeping.

Yoda's even a hit with our customers. Whenever they stop by, they'll ask where Yoda is – that is if he hasn't already appeared on the scene to see who's visiting.

As for the mice, it's safe to say they are not a fan of the new addition to the Graham crew. Yoda had only been with us for a couple of weeks when it became clear the mouse problem was solved. And it's not just Monday through Friday, when Yoda spends his nights patrolling the offices. Even after his weekend getaways, there's no sign that the mice have trespassed. Apparently, they've gotten the message: There's a new sheriff in town.



Please let me know any thoughts you might have about this article. I can be reached at 678.313.4568 or Josh@Arbor-Nomics.com.